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The Rise of Self-service Digital Kiosk Revamps the F&B Industry

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Popular fast food restaurants such as McDonald's and F&B Hut in Malaysia has already embarked on transformation in the most comprehensive ever – incorporating various new technologies and innovative customer service concepts of cashless payment option.

The food and beverage industry over the past couple of years has witnessed some significant growth. The sector has moved increasingly into innovation. New technology is driving this interesting trend of apps introduction, digital kiosks and other self-service technologies.

The launch of a revolutionary device named i3Display SOS (Self-Ordering System) that ought to change the F&B industry for good. i3Display SOS software developed in-house is an interactive self-ordering system that allows F&B operators to manage roots effectively and enhance business revenue, while offering customers a better dining experience.

How is i3Display SOS different?

i3Display SOS kiosk is integrated with POS systems. Customers can self-order the restaurant's e-menu directly from the kiosk or their own mobile devices. F&B operators can broadcast customized menu to entice customers. i3Display SOS also operates queue management system that offers great convenience and time saving to customers.



Digital display panels are the ideal choice to enhance customer experience and improve efficiency and flexibility in the food service industry. With in-entertainment menu suggestions, and interactive self-ordering kiosks, capture the attention of your customers as they make their choice. Bright, vibrant visuals of popular items or limited time offers can entice your targeted customers to walk into your restaurant.

What makes i3Display SOS so unique?

It offers tons of interactive features, providing the customers with a fun and convenient way of ordering, as compared to waiter taking orders the traditional way. i3Display SOS gives you the opportunity to customize the entire service experience for your customers with the ever-powerful digital signage device. Create business promotions, digital ads and play attractive videos all with a few clicks.

Using i3Display SOS you can edit digital menu board, product titles, description and pricing instantly with ease. i3Display SOS is able to copy the menu board and change to display different information at different times of the day. Have a special menu for Friday evenings? i3Display SOS is flexible to schedule and broadcast menu content as you wish.



i3Display SOS also makes it easy to have numerous attractive software applications to draw larger engaging crowd for retailers. Reduce printing cost with e-brochures or any other promotional products being digitally displayed.

i3Display SOS can be one of the smartest investments you make for your food and beverage industry business. It is versatile and eye-catching. i3Display SOS is a great way to reach people where they live, work, and socialize with a powerful brand statement.

For inquiries, please call 03-886 2425 to seek for assistance or visit www.i3display.com/i3dsos/

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