

i3Display gets Interactive

M3 Technologies (Asia) Bhd has just introduced the i3Display, a terminal designed to provide an interactive display and advertising solution in indoor environments.

The i3Display comes in a variety of flavours, from single screen to full touch-sensitive interactive terminals with video.

According to Lester Neil Francis, group chief operations officer and executive director of M3 Technologies, the displays and software are done in-house which is why they can be customised to each customer with a very fast turnaround time.

The i3Displays can be easily updated via WiFi, USB or SD card, depending on the configuration.

Camera and electronics chain Fotokem is already a customer for the i3Display, and according to Lester, M3 Technologies is in talks with another five or six companies which are interested in using the company's interactive terminals in their showrooms.

It is available in 42in to 46in sizes and the price ranges from RM7000 to RM15,000, depending on customisation, and can be sold outright to the customer or rented, or installed for free with a revenue share option.

For more information, check out www.i3display.com. — Tan Kit Hoong

[Read Full Article](#)